

# WESTMINSTER CITY COUNCIL

## STATEMENT OF DECISION

**SUBJECT: NAMING OF FIVE NEW ACCESS ROADWAYS WITHIN THE SITE OF THE FORMER CHELSEA BARRACKS, CHELSEA BRIDGE ROAD, SW1**

Notice is hereby given that the Cabinet Member for Built Environment, has made the following executive decision on the above mentioned subject for the reasons set out below.

### Summary of Decision

1. That the naming of five new roadways at the former Chelsea Barracks site on Chelsea Bridge Road, SW1 be approved, namely:

Five Fields Square  
Garrison Square  
Grenadier Gardens  
Mulberry Square  
Whistler Square

### Reasons for Decision

1. The PDA Section of London Fire (the Emergency Services) has objected to the use of three of the five names proposed by the developers, Project Blue Ltd. Their objections are based on the names being in duplication with other streets and roads and other buildings, not only within the surrounding area but also within the adjoining boroughs of Royal Borough of Kensington and Chelsea and the London Borough of Wandsworth.
2. No further discussions have taken place with the Emergency Services in seeking any possible reconsideration and withdrawal of their objections on three of the proposed names. Based on a recent similar case following objection to a name on the grounds of duplication, the Emergency Services had previously stated that they are only acting in an advisory capacity to the Council, and it is the Council who are the street naming authority and it is therefore the Council who is the final arbiter and decision maker.
3. The City Council's Street Naming and Numbering guidelines that were formally adopted by the former Environment and Planning Committee on 31 March 1998 (a copy of which is attached at Appendix 1 to the report) broadly require that street names are not duplicated, are easy to pronounce and have some local historical connection with the area. It is considered that the proposed names generally fit this criteria albeit that there is some duplication for three of the names.

**Charlie Parker, Chief Executive,  
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64 Victoria Street  
LONDON SW1E 6QP**

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**Implementation Date:** 25 May 2016

**Reference:** CMfBE/01/2016-17